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An Ontological Template for Business Analysis

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Information Junction
Information Management Experts



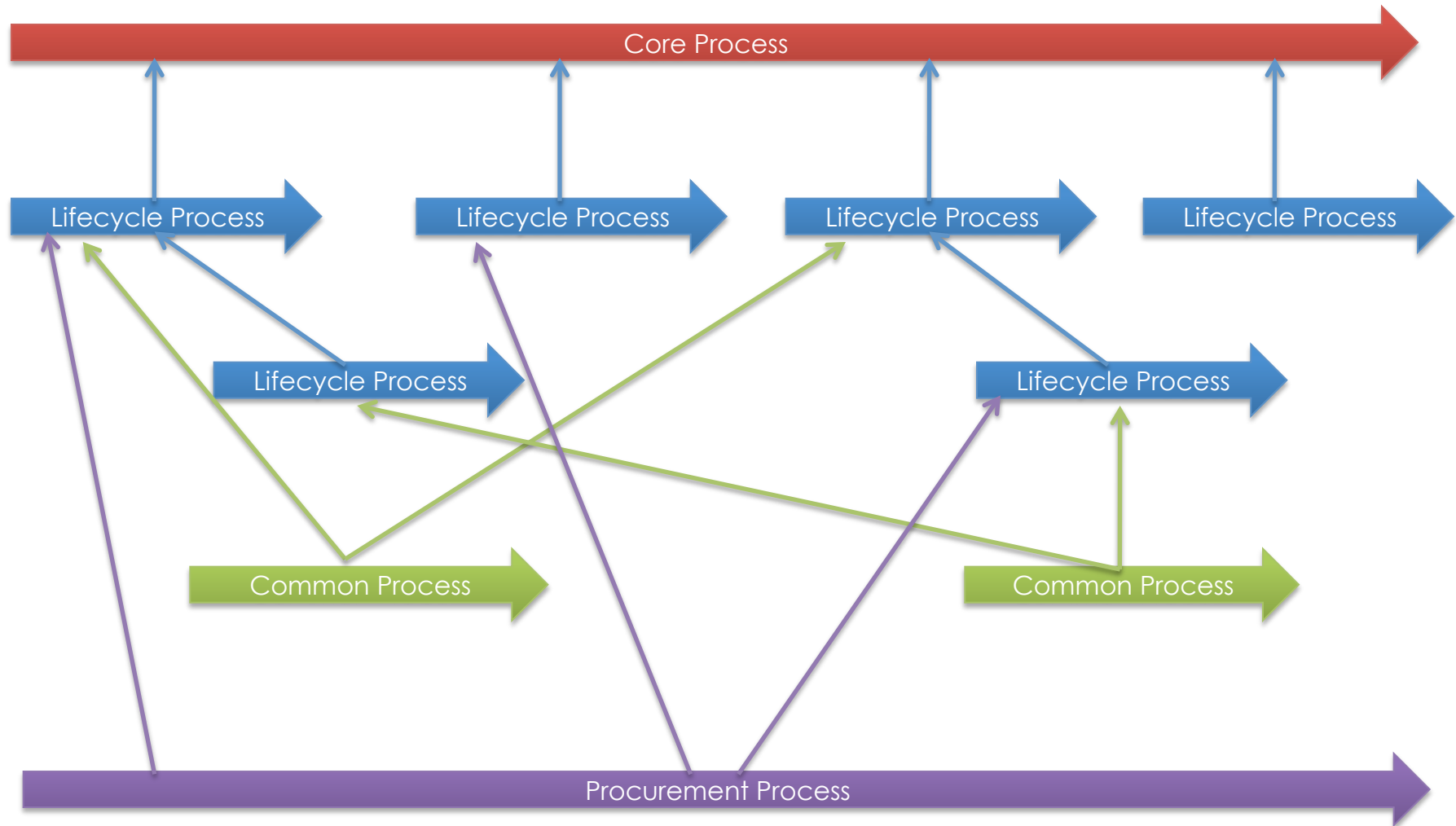
Objectives

- ❏ Identify what needs to be done in developing process models, swim lane models, and space time diagrams to support the development of data models
- ❏ Show how to analyse process and swim lane models to populate the ontological template.
- ❏ Present an ontological template for building data models

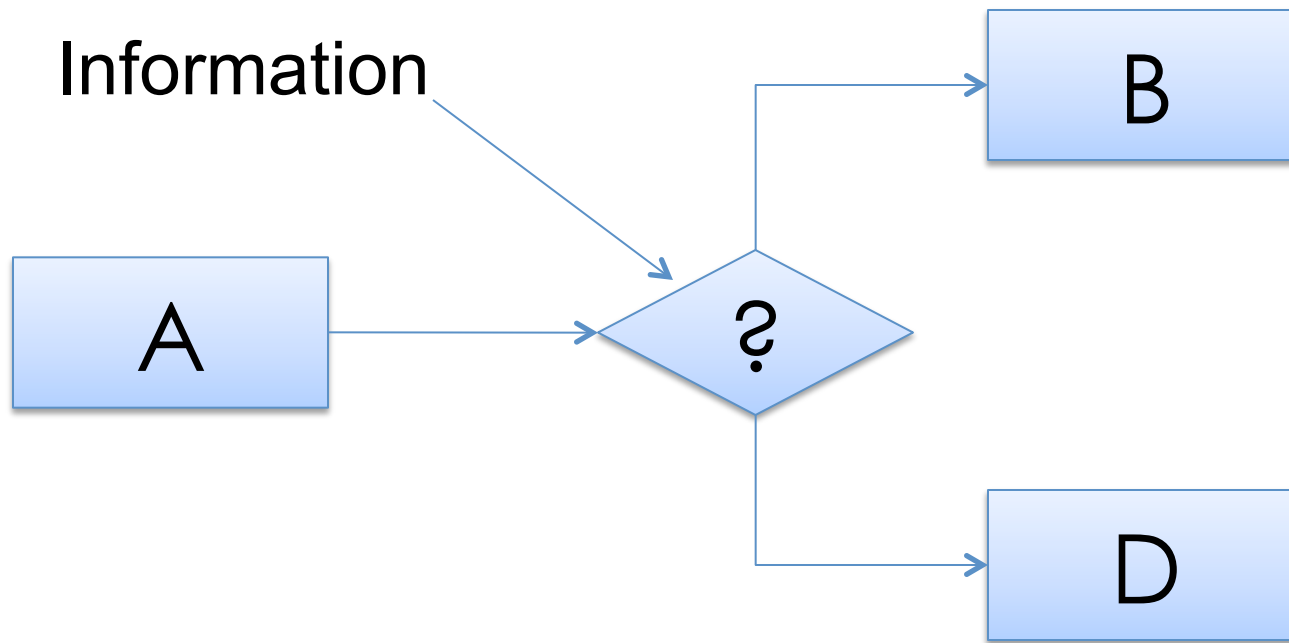
Information Requirements: Why don't you just ask?

- ✦ Results are patchy
- ✦ Will probably reveal current pain points
- ✦ May miss what works well at present
- ✦ Will probably miss some performance measures
- ✦ May not be thought through

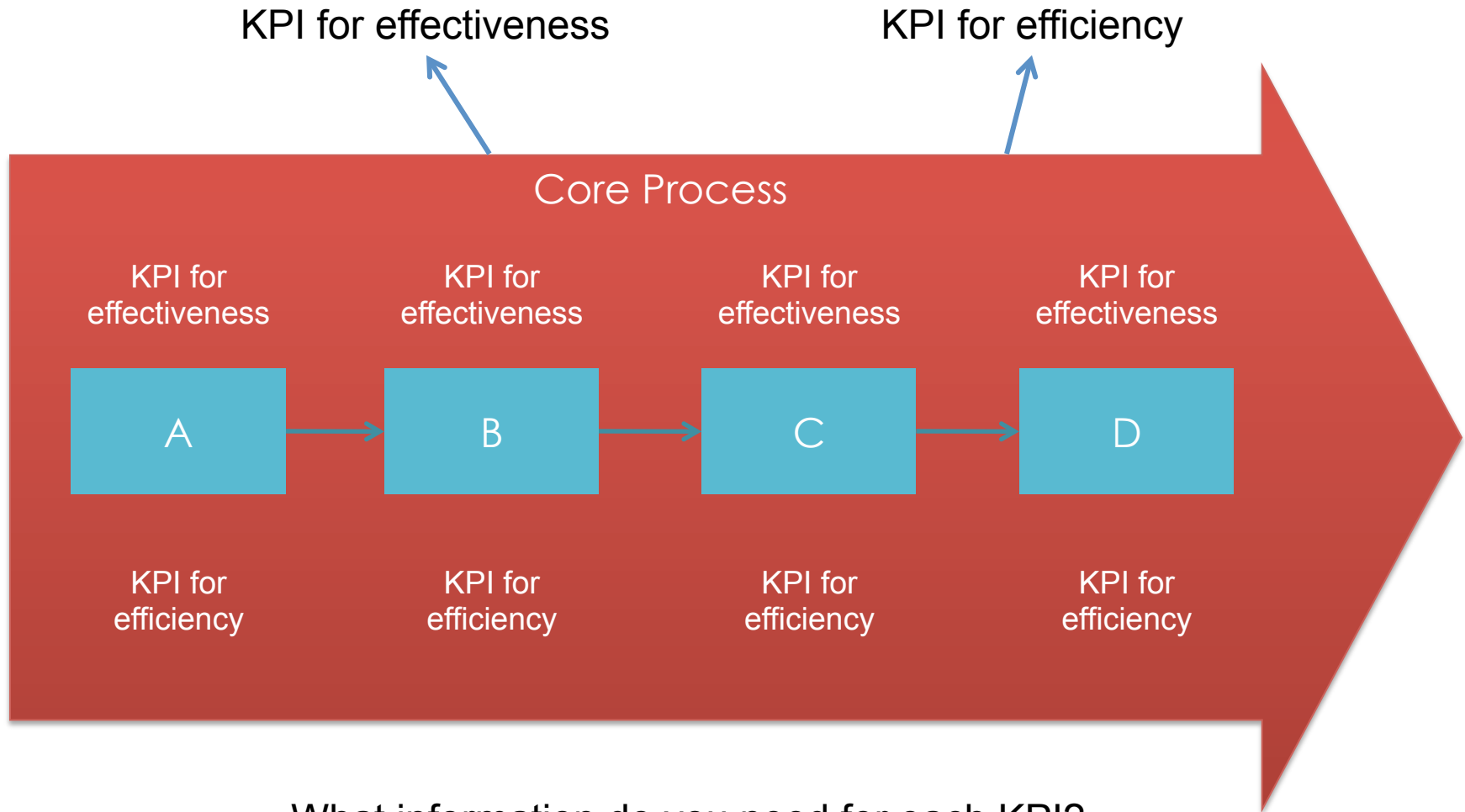
Identify the processes



Information required to support process decisions



Key Performance Indicators



What information do you need for each KPI?

What makes a good KPI?

- ⬢ Normalized
- ⬢ Transparent
- ⬢ More is always better
- ⬢ Does not encourage inappropriate behaviours
- ⬢ The levers are clear

Information required for legal or regulatory reasons

⬢ What laws and regulations apply?

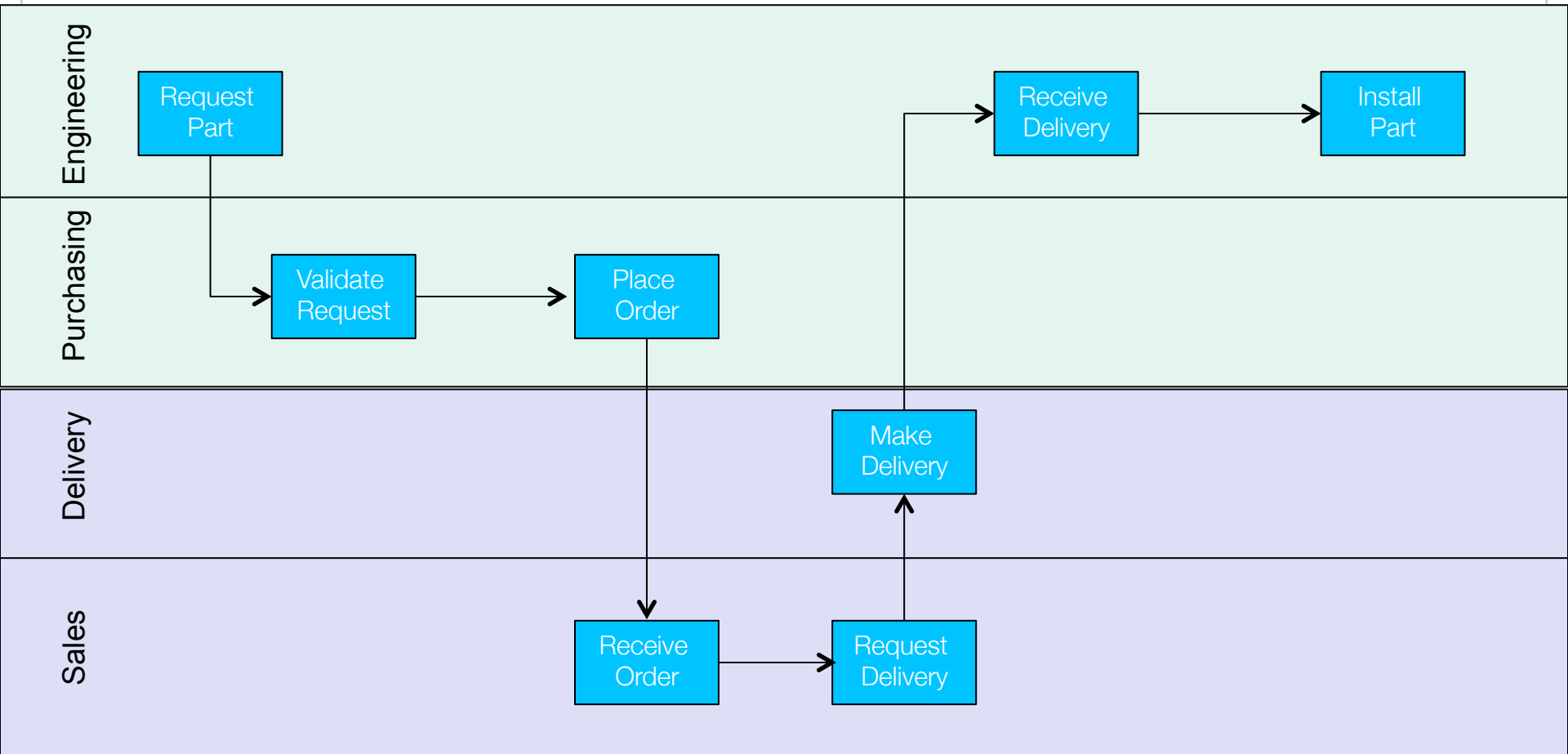
⬢ What are the information requirements?

Not usually hard to identify

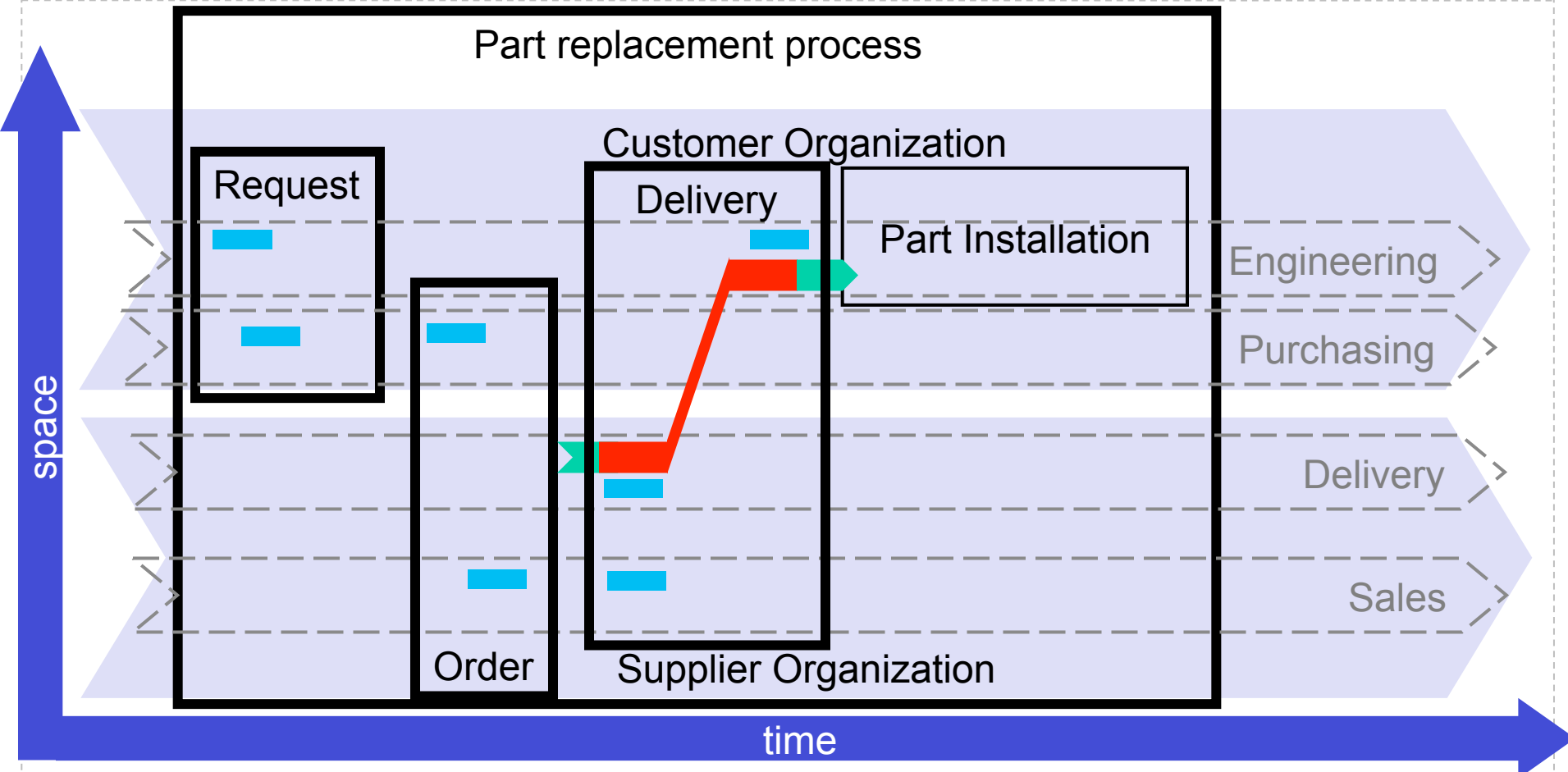
Process Model Layers

- ❖ A process model should have three discernable layers, each of which may have a number of levels. These are:
- **The Business Layer**—the material interactions within and between enterprises.
 - **The Human Computer Interaction Layer**—the interactions between people and the computer system, primarily to input and access data.
 - **The Automation Layer**—the processes carried out automatically by the computer, including calculation of derived values and direct action in the environment (e.g. robots).

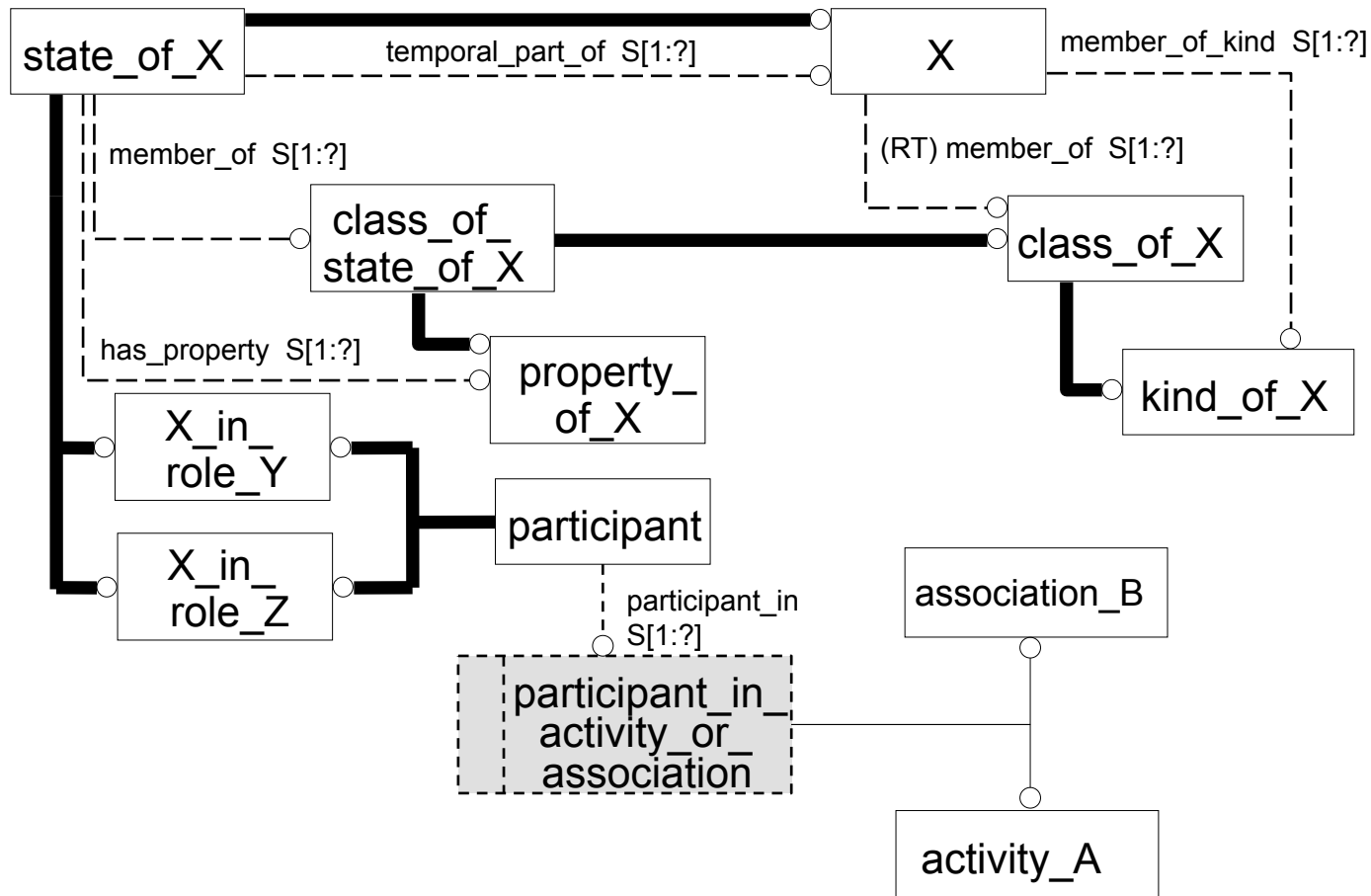
A swim lane diagram



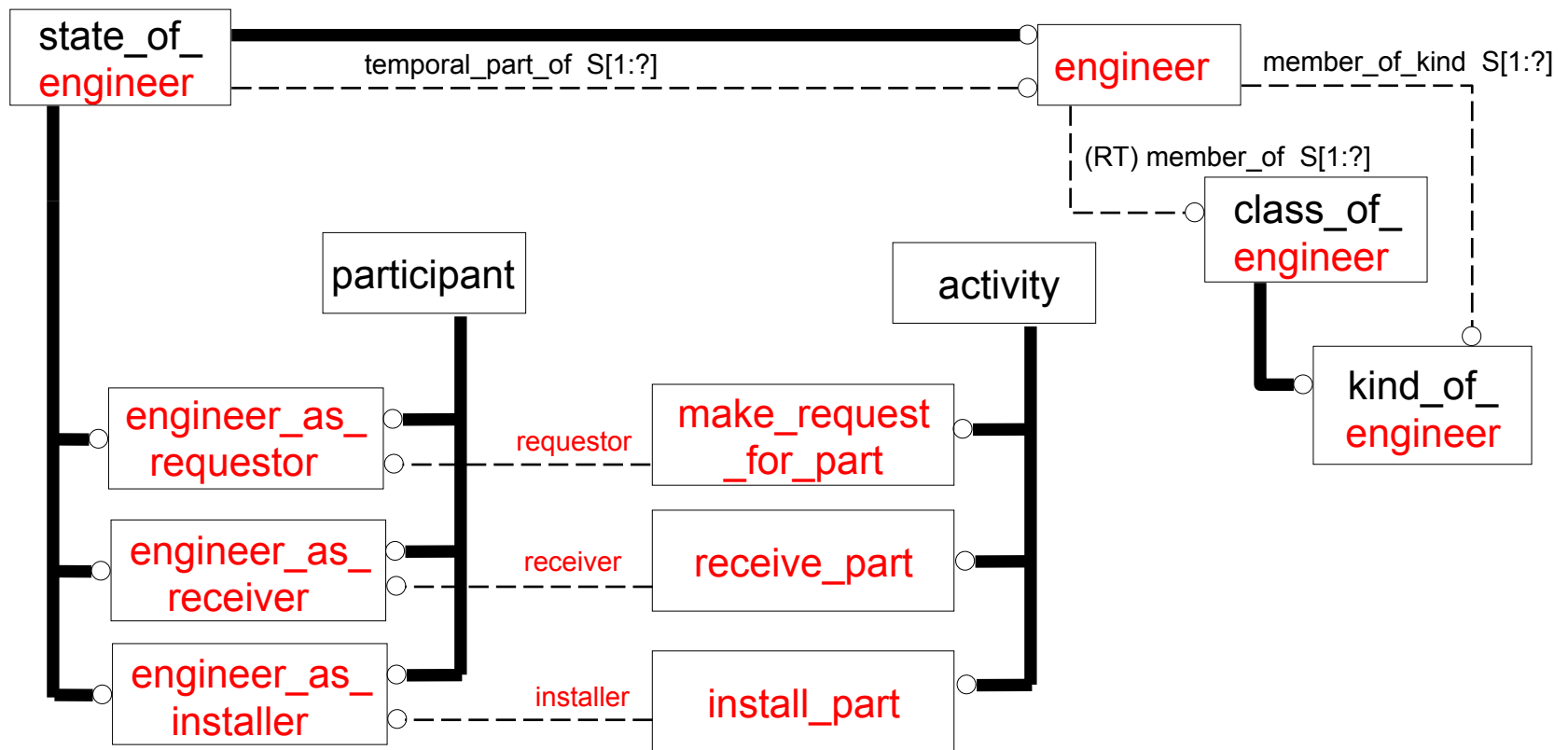
A space-time diagram



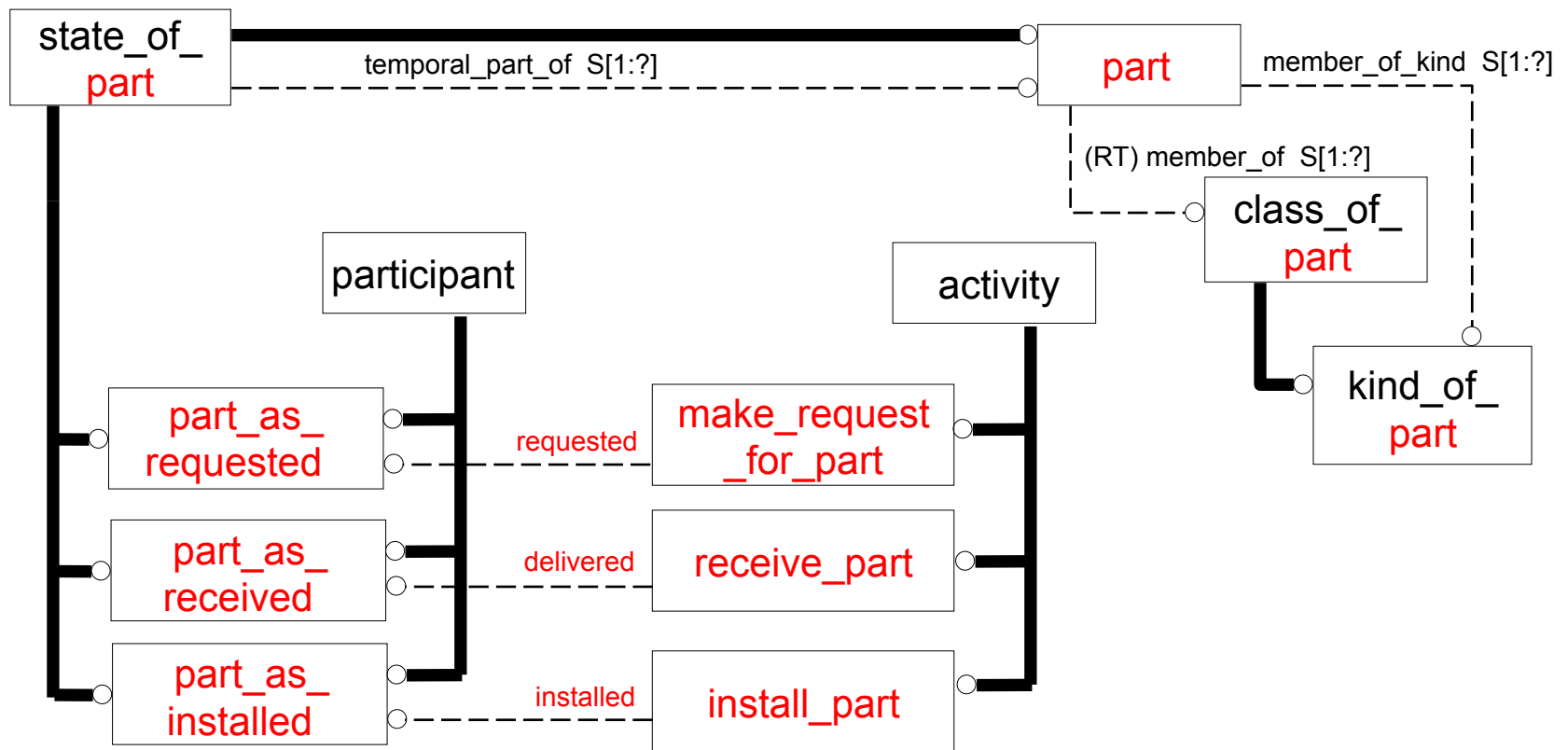
An ontological Template



The engineer's roles



The part's roles



Conclusions

- ❏ You can develop models of your enterprise systematically
- ❏ To achieve this with consistent quality you need:
 - Methods for process analysis that discover the processes you need
 - Templates for ontological analysis to identify the things you need information about

DEVELOPING HIGH QUALITY DATA MODELS

MATTHEW WEST



MK
MORGAN KAUFMANN

Contents

1. Introduction
2. Entity Relationship Model Basics
3. Some types and uses of data models
4. Data models and enterprise architecture
5. Some observations on data models and data modeling
6. Some General Principles for Conceptual, Integration and Enterprise Data Models
7. Applying the principles for attributes
8. General principles for relationships
9. General principles for entity types
10. Motivation and overview for an ontological framework
11. Spatio-temporal extents
12. Classes
13. Intentionally constructed objects
14. Systems and system components
15. Requirements specification
16. Concluding Remarks
17. The HQDM Framework Schema